



CASA LARGA

EST. 1974

VINEYARDS & WINERY®

Casa Larga Vineyards is one of New York's premier wine producers, highly regarded for its production of award-winning, world-class Ice Wines.

In 1974, Andrew Colaruotolo (Mr. C), an immigrant from Gaeta, Italy, founded Casa Larga Vineyards as a hobby, seeking to create wines reminiscent of those produced by his family's vineyard in Italy. The first three wines were produced in 1978, and earned gold and silver medals in the first competition they entered. Now in its 35th year of operation, Casa Larga continues this tradition of excellence – producing high-quality, award-winning wines, while acting as a driving force in the evolution, growth, promotion and recognition of the Finger Lakes wine region. To date we are proud to have won over 600 awards in major competitions.

Casa Larga produces red and white table wines, Champagne, and Ice Wine. The winery produces three lines of wines, classified under the names Casa Larga, Fiori and Vineyard Hill. Casa Larga's Fiori line, created in the mid-1990's, is reserved for only the highest quality wines, produced through traditional methods, including the French Methode Champenoise and the German Eiswein process. Ice Wines are Casa Larga's star products. The Fiori Vidal Ice Wine is the most awarded ice wine in the United States. It has received some of the highest recognitions in the wine industry, including the "Governors Cup" for "Best Wine in New York State." In 2010, the wine won "Best Dessert Wine" at the International Riverside Wine Competition, Double Gold and "Best Dessert Wine" at the New York Wine & Food Classic, Gold and "Best of Class" at the Pacific Rim International Wine Competition and a Gold Medal from the Beverage Tasting Institute.

The vineyards at Casa Larga occupy 45 acres of land, located atop one of the highest points in the Finger Lakes region, where they grow two varietal classes: the European Vinifera and French-American Hybrids. Particular varieties of wines produced include Chardonnay, Viognier, Riesling, Gewürztraminer, Muscat D'Otonel, Pinot Grigio, Vidal, DeChaunac, Pinot Noir, Merlot, Cabernet Franc and Cabernet Sauvignon.

In 2004, Mr. C. passed away and was succeeded by his wife Ann, who assumed the role of Casa Larga Vineyard's President. His son John assists as winemaker. His daughter Mary Jo manages the Finance Department and his daughter Andrea is the Director of Operations.

Experience an Italian way of living with wine, food and family.™

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Wine Lover's Club



*Casa Larga Vineyards
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Fairport, New York 14450*

(585) 223 - 4210

www.CasaLarga.com

New Wine Lover's Club Registration Form

Member Benefits Include :

- Discounted prices to seminars & festivals
- Free tours & tastings for you and your guests
- Free gift wrap on up to 12 bottles of wine
- 10% savings on branded logo wear
- 5% Off on purchase of 3-5 bottles
- First chance to purchase newly released wine
- 10% Off on purchase of 6-11 bottles
- Free gift upon joining
- 20% Off on purchase of 12 bottles
- Weekly eBlast updates
- Monthly Wine Lover's Club Wine Specials

Specialty Wine Shipping Clubs:

Receive our newest releases and yearly favorites shipped right to your door. Receive 3 bottles of wine 4 times a year (Jan., May, July & Sept.). Wines and shipping are charged to your credit card with member discounts applied. Please call for shipping state restrictions. Shipping charges range from \$20 - \$35 depending on state.

Join one or all of our Specialty Shipping Wine Clubs by checking off the boxes:

- Wine Maker's Club:** Wines in this series are dry and range from our Varietal to Reserve lines. Prices range from \$10.99 - \$19.99 per bottle.
- Signature Blend Wine Club:** Wines in this series are fruity and can range from our Artistic to Varietal Series. Prices range from \$6.99 - \$11.99 per bottle.
- Fiori Club:** A one-time shipment of our handcrafted specialty wines. This includes our Mertiage, Fiori Ice Wines, and Fiori Sparkling Wine. Prices range from \$24 - \$50 per bottle.

- Please Ship my wine to me.
- I'll pick up my wine from the wine shop.

Joining the Specialty Wine Club is easy!

By joining the Casa Larga Wine Club, I authorize Casa Larga to bill my credit card for the wine purchases plus shipping. I understand that I can choose to pick up my WLC and shipping club wine at the winery at no additional cost. I understand that my membership is automatically renewed each year. By signing as a club member, I certify that I am at least 21 years of age and am legally able to purchase wine. An adult at least 21 years of age is required to sign at the time of delivery.

Buyer Information

Name of Buyer: _____

Billing Address: _____

City/State: _____ Zip: _____

Please Check:

- Visa Master Card
- Am Ex Discover

Credit Card #: _____

Expiration Date: ___ / ___ / ___ CIV# _____

Signature: _____

Date: _____

This is a gift

Recipient's Name: _____

Shipping Address: _____

City/State: _____ Zip: _____

Personal note to recipient: _____

For Official Use: Shipments Pick up

Gift Membership: Yes No

Membership Type: WLC

Wine Club ID: _____ **Auto Renewal Date:** ___ / ___ / ___

Employee: _____ **Date:** _____